



1 First Ford

"A RUGGIERO FAMILY DEALERSHIP"

JOE RUGGIERO

WHY CHOOSE FIRST FORD?

Your First For Life Rewards Benefits Include:

- LIFETIME Engine Guarantee
- LIFETIME Oil Changes
- LIFETIME Tire Rotations
- LIFETIME Tire Repair
- LIFETIME Wiper Blades
- LIFETIME Multi-Point Inspections
- LIFETIME Shuttle Service
- LIFETIME Towing
- LIFETIME Auto Body Estimates
- Family Identity Theft Protection for 1 year

ALL AT NO CHARGE TO YOU!

**PLUS
RECEIVE AN
ADDITIONAL
\$500
TRADE-IN
BONUS!**

GET MEMORIAL SAVINGS ALL MONTH!

**MEMORIAL SAVINGS
START NOW!**



NEW 2017 FORD FOCUS SE

200A PKG, AUTOMATIC, AC, FULL POWER, STOCK# F5775, MSRP \$20,145

\$159 PER MO. LEASE*
36 MONTHS

YOU PAY \$15,990

\$4,425 OFF MSRP
SAVE

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT



NEW 2016 FORD TRANSIT CONNECT XL

100A PKG SIDE GLASS & REAR GLASS, POWER WINDOWS, POWER LOCKS, STOCK# F4213, MSRP \$25,035

\$6,135 OFF MSRP
SAVE

YOU PAY \$18,990

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT



NEW 2017 FORD FUSION SE

200A PKG, FULL POWER, ALLOY WHEELS, SYNC, STOCK# F5963, MSRP \$25,515

\$219 PER MO. LEASE*
36 MONTHS

YOU PAY \$20,500

\$5,015 OFF MSRP
SAVE

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT



NEW 2017 FORD ESCAPE SE 4WD

200A PKG, SYNC, FULL POWER, ALLOY WHEELS, STOCK# F5954, MSRP \$27,895

\$199 PER MO. LEASE*
36 MONTHS

YOU PAY \$21,900

\$5,995 OFF MSRP
SAVE

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT



NEW 2017 FORD EXPLORER 4X4

200A PKG, 4WD POWER SEAT, 18" ALLOYS, SYNC, STOCK# F5337, MSRP \$37,215

\$289 PER MO. LEASE*
36 MONTHS

YOU PAY \$31,900

\$5,315 OFF MSRP
SAVE

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT



NEW 2016 FORD TAURUS SEL

201A PKG, LEATHER, PUSH BUTTON START, 20" WHEELS, MOONROOF, SPOILER, HEATED SEATS, NAVIGATION, STOCK# F5439, MSRP \$37,680

\$369 PER MO. LEASE*
36 MONTHS

YOU PAY \$29,900

\$7,780 OFF MSRP
SAVE

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT



NEW 2016 FORD EDGE SPORT AWD

401A PKG, 21" WHEELS, LEATHER, PANORAMIC ROOF, COLD WEATHER PKG, HID LAMPS, COOLED AC & HEATED SEATS, STOCK# F4920, MSRP \$49,010

\$439 PER MO. LEASE*
36 MONTHS

YOU PAY \$39,900

\$9,110 OFF MSRP
SAVE

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT



NEW 2016 FORD TRANSIT CONNECT

FIXED PASSENGER SIDE GLASS, REVERSE PARK AID, TRAILER PKG, STOCK# F5014, MSRP \$34,050

\$9,150 OFF MSRP
SAVE

YOU PAY \$24,900

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT



NEW 2016 FORD F-250 SUPERCAB 4X4 XLT

REMIUM PKG, POWER REAR SLIDER, CHROME PKG, CHROME 18" WHEELS, POWER TRAILER TOW MIRRORS, POWER SEAT, SATELLITE RADIO, STOCK# F4181, MSRP \$46,860

5 TO CHOOSE FROM!

\$11,960 OFF MSRP
SAVE

YOU PAY \$36,900



NEW 2017 FORD F-350 CREW CAB

DIESEL, 4X4, 616A PKG 20" WHEELS, LARIAT ULTIMATE PKG, HEATED REAR SEATS, BLIS, CHROME PKG, QUAD, LED HEADLAMPS, SNOW PLOW PREP, ROOF CLEARANCE LIGHTS AND MUCH MORE, STOCK# F5004, MSRP \$72,800

40 TO CHOOSE FROM!

\$7,900 OFF MSRP
SAVE

YOU PAY \$64,900



NEW 2017 FORD F-150 SUPERCAB 4X4 XL

SPORT PACKAGE, FOG LIGHTS, CLASS 111 HITCH, SYNC, CRUISE, FULL POWER, GROUP 101A, STOCK# F5749, MSRP \$39,360

\$249 PER MO. LEASE*
36 MONTHS

YOU PAY \$29,500

\$9,860 OFF MSRP
SAVE

\$2,000 DOWN AND UPFRONTS AT SIGNING EXCLUDES TAX, DEALER FEES & SECURITY DEPOSIT

* ALL FACTORY REBATES TO DEALER ON PURCHASES; INCLUDING COMMERCIAL UPFIT CASH ON THE TRANSIT. MUST FINANCE WITH DEALER AND TAKE FROM STOCK SAME DAY DELIVERY. ALL LEASES ARE BASE PAYMENTS. DO NOT INCLUDE SALES, EXCISE OR PROPERTY TAX. \$0 DOWN, JUST 1ST PAYMENT, SECURITY AND REG FEES DUE. ** 36 MONTH LEASE, 10,500 MILES PER YEAR \$2,000 DOWN, DOC, ACQUISITION FEE, 1ST PAYMENT, TAX, TITLE AND REGISTRATION EXTRA. NEW VEHICLE PICTURES FOR ILLUSTRATION PURPOSES ONLY. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. RESTRICTIONS MAY APPLY. EXPIRES 5/31/17.



Text Us At
508-263-0305
For Immediate
Assistance



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PORTUGUESE**

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